

# Privacy Policy

## How we may use your information:

- Performing services.
- Providing customer service.

## Data we share:

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

## How users can opt-out or request their data be deleted

Subscribers have the right to opt out of receiving SMS messages at any time. To do so, they can:

- Reply with "STOP" to any SMS communication
- Contact customer service for assistance with unsubscribing or deletion of Data.

Badger Fluid Power is dedicated to ensuring that all SMS communications comply with applicable laws and regulations while providing valuable information to our subscribers. This policy outlines our commitment to responsible SMS practices and sets clear expectations for our customers.

## 1. Compliance with Regulations

We adhere to all relevant laws and regulations governing SMS, including but not limited to:

- **Telephone Consumer Protection Act (TCPA):** We obtain prior express written consent from subscribers before sending messages.
- **General Data Protection Regulation (GDPR):** We respect the privacy rights of our subscribers and ensure that their data is handled in accordance with applicable data protection laws.

## 2. Obtaining Consent

Before sending any SMS messages, we will:

- Clearly inform subscribers about the nature of the messages they will receive.
- Obtain explicit consent.

### 3. Message Content

Our SMS messages will focus on the following content areas:

- **Customer Notifications:** Important updates related to orders, account status, or service requests.

### 4. Frequency of Messages

Message frequency varies. We will only send updates as needed.

Message and Data Rates may apply

### 5. Help and Opt-Out Procedures

Subscribers have the right to opt out of receiving SMS messages at any time. To do so, they can:

- Reply with "STOP" to any SMS communication.
- Reply HELP for assistance
- Contact customer service for assistance with unsubscribing.

### 6. Data Protection and Privacy

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

### 7. Policy Review and Updates

This policy will be reviewed regularly to ensure compliance with legal standards and industry's best practices. Any updates will be communicated to our subscribers.

### 8. Contact Information

For questions or concerns regarding this General SMS Policy, or to manage your SMS subscriptions, please contact: Badger Fluid Power at 920-403-7808